

For Release May 6th, 2024

Krowne Welcomes Justin Minder as New Eastern Regional Sales Manager – Foodservice

Wayne, New Jersey (May 6, 2024): Krowne, a leading manufacturer in the foodservice equipment and supply industry, is delighted to announce Justin Minder as the newest addition to their dynamic team. Justin will assume the role of Eastern Regional Sales Manager in their foodservice division, leveraging extensive technical experience to drive growth and strengthen relationships within the industry.

Justin comes to Krowne with a bachelor's degree in chemical engineering from Lehigh University, where he graduated with honors. With a background marked by remarkable achievements in the manufacturing sector, Justin brings invaluable insights to Krowne. His previous role as Product and New Product Development Manager with Saint-Gobain allowed him to gain insight into market dynamics within the construction and industrial manufacturing industry. As he worked closely alongside their sales representatives, Justin successfully merged manufacturing, purchasing, supply chain, and marketing divisions. Using his knowledge of product sales and production, combined with our passion for delivering exceptional service, our commitment to excellence holds true.

"Justin's experience and technical background, position him for remarkable success in his new role. I am thrilled to welcome Justin to our team," said Lindsay Komsa, National Sales Manager. "I have full confidence that he will be an instrumental addition to expand our reach and drive sales growth."

As the Eastern Regional Sales Manager, Justin will play a pivotal role in cultivating and nurturing partnerships with foodservice equipment providers and distributors.

Justin Minder joins Krowne at an exciting time of growth and expansion. Our commitment to excellence underscores our company's dedication to assembling a team of talented professionals who are passionate about delivering quality in every aspect of their work.

Justin will join the Krowne team on May 6th, 2024, and will be remotely working out of Wayne, PA.



Justin Minder



Krowne promotes Evan Priesel to Strategic Account Manager - Foodservice

Wayne, New Jersey (May 6, 2024): Krowne, a leading manufacturer in the foodservice equipment and supply industry, is thrilled to promote Evan Priesel to the role of Strategic Account Manager for the foodservice division of Krowne.

Recognized for his exceptional sales acumen and unwavering dedication to Krowne's core values, Evan steps into this position poised to drive strategic growth and foster lasting partnerships with chain and large national accounts. Having demonstrated extraordinary commitment to secure and nurture partnerships within the sector, Evan's promotion aligns with Krowne's mission, vision, and values.

Our National Sales Manager, Lindsay Komsa, shares her support, "Evan has become an integral member of our team. He consistently demonstrates dedication, hard work, and unwavering commitment in everything he does. I have every confidence that Evan will continue to thrive in his new role at Krowne and I am eager to see what he will accomplish."

In his new capacity, Evan will spearhead efforts to expand Krowne's involvement within the chain account segment, leveraging expertise to identify opportunities and cultivate long-lasting relationships. His deep understanding of the industry and commitment to integrity positions him as an invaluable asset in driving sustained success.

Changes within the foodservice division are effective May 6th, 2024.



Evan Priesel



About Krowne

Krowne is a 3rd generation, family-owned company manufacturing in the U.S.A. for over 75 years. Through rapid expansion and innovation, Krowne is now the fastest growing company with experience ranging from custom underbar, refrigeration, and beverage dispensing systems to high quality faucets, pre-rinses, and gas connectors. Krowne's drive for new-age design has propelled them to new heights with cutting-edge configurators like BarFlexPro and FloorDesigner, along with winning several awards for excellence in this category of innovation. Although the brand continues to flourish, Krowne is still committed to their values of passion meeting precision. For more information please visit: https://krowne.com/.

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