



FOR IMMEDIATE RELEASE

Krowne Launches Expansive BarPro™ Network

(Wayne, New Jersey) Krowne, a leading manufacturer in the foodservice and plumbing equipment supply industry, announces the launch of their fully certified BarPro™ network. This program consists of forty (40) expertly trained technical sales representatives to enable boots on the ground support across the entire U.S and Canada. Each BarPro is equipped with the tools, technology, and knowledge necessary to redefine and elevate the bar design process.



Each member of the BarPro™ network is certified to provide hands-on design support throughout all phases of a bar project. All BarPro's have been heavily trained and tested to ensure an elevated level of service and technical expertise to ensure a smooth process. This encompasses the use of Krowne's cutting-edge configurators BarFlexPro, FloorDesigner, and BeerFlex to offer 3D and augmented reality design services in the field. Each member will also be equipped with specialty tools needed to assist with beverage dispensing systems, bar design, and overall bar efficiency. Krowne strategically recruited experts nationwide to offer personalized design services and to collaborate on-site with your team.

To establish and ensure appropriate levels of expertise, each BarPro successfully participated in an intensive training course for their representatives in Krowne's brand-new headquarters and successfully passed their technical exam. This certified network of BarPro's are now ready to offer "Krowne on the Ground" individualized design services in your market.

BarPro's are distinguishable in the field with their signature orange BarPro hardhat, safety vest, polo and tool bag. Each member will have the necessary instruments to perform technical evaluations on Krowne systems in the field, along with critical tools like angle measuring devices to improve the bar design process.

The training does not end there, each certified BarPro will continue to take part in technical training courses to ensure up to date knowledge to match the speed in which Krowne focuses on innovation and product line expansion. Each BarPro will also be responsible for sharing their knowledge with their local team on a regular basis to ensure all Krowne representatives are prepared to work on any project.

Keep an eye out for a BarPro landing page coming soon with an interactive map including more information on the overall program, details of each BarPro, headshots, and more.



About Krowne

Krowne is a third generation, family-owned company manufacturing in the U.S.A. for over 75 years. Rapid expansion and innovation have solidified Krowne as the fastest growing bar equipment company in the world, with experience ranging from custom underbar, refrigeration, and beverage dispensing systems to high quality faucets, pre-rinses, and gas connectors. Krowne's drive for new-age design has propelled them to new heights with cutting-edge configurators like BarFlexPro and FloorDesigner, along with winning several awards for excellence in innovation. Although the brand continues to expand and flourish, Krowne remains committed to their values of quality and sustainability. For more information, please visit: <https://krowne.com/>.

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